



# Health Promotion Short Course

Department of Health Social Science

## COURSE AIMS:

The Monash University Short Course in Health Promotion is provided to meet the growing demand for health promotion in workplaces, communities and organisations. In this course, you will learn about health promotion concepts, frameworks and core skills to increase the success of your health promotion practice and strategies. You will have opportunities to network and share experiences with people with similar interests. The five-day short course is designed for those interested in increasing their understanding of health promotion principles and practices. The course will cover the core health promotion processes of planning, development, selecting strategies, implementation and evaluation of programs, as well as contemporary skills in partnerships, alliances, use of settings and dissemination. Case studies and exercises will allow for practical applications of the concepts and frameworks covered in the course.

## COURSE FACILITATORS:



**Ms Sarah Carmody**

Sarah is a Research Fellow in the Department of Health Social Science, where she is currently working on a three year evaluation of the VicHealth Melbourne Metropolitan Active Participation Grants. Sarah is also an Associate lecturer currently teaching a unit on healthcare management. Sarah has a background and strong links in the Victorian health promotion sector including community health and primary care partnerships.



**Associate Professor Ben Smith**

Having commenced his career in community development, Ben brings extensive experience in health promotion program management and evaluation. Over the last 20 years he has worked in local government, regional health services, academia and as a consultant for health agencies in Australia and overseas. As Editor of *Health Promotion Journal of Australia*, Ben has ongoing contact with current thinking and methods in health promotion evaluation.



**Ms Nerida Joss**

Nerida is a Lecturer in the Department of Health Social Science. Nerida has worked in community health, government and academic health promotion roles over the last ten years. She is currently evaluating WorkSafe's WorkHealth Program and teaching into the Bachelor of Health Science degree. Nerida's interests are in the mechanics of partnerships.

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
Concepts of health promotion and the social determinants of health and wellbeing. Community needs assessment.	Participation, partnerships and empowerment. Health promotion program planning.	Health promotion strategies, capacity building and sustainability. Program management.	Fundamentals of evaluation. Evaluation planning.	Policy and funding. Revision Group presentations.

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### WHO SHOULD ATTEND

The course is open to any person involved or wanting to be involved, in health promotion and working in a range of fields including health, arts, education, justice, sport, and recreation, government, not-for-profit and corporate sectors.

**NB: This course has been approved for 40 Category 1 RACGP QA&CPD points.**

### VENUE

Monash University Conference Centre  
Level 7, 30 Collins St, Melbourne  
Vic 3000.

*\*The Monash Conference Centre is situated on Collins Street between Spring street and Exhibition Street.*

### GETTING THERE

#### Public transport -

The centre is 5 minutes walk from Parliament Station. There is a tram stop outside the front door.

#### Car -

Discount parking is available at Wilson Platinum Parking, 30 Flinders Lane and is part of the Sofitel/Collins Place.

Delegates must present their parking ticket to conference centre staff for

validation, and will receive parking rates as follows:

Mon--Fri: \$11.00 per day

Weekend: \$7.00 flat rate

### ACCOMMODATION

The Conference Centre is able to offer participants a substantial discount at hotels listed below, provided the booking is made through the Conference Centre:

- Stamford Plaza -- 111 Little Collins Street
- The Windsor Hotel -- 103 Spring Street
- The Oaks -- 480 Collins Street

Contact the Conference Centre on +61 3 9903 8000 to make accommodation reservations.

### DATES

Monday 4th June 2012  
Tuesday 5th June 2012  
Wednesday 6th June 2012  
Thursday 7th June 2012  
Friday 8th June 2012

### Duration

9.00am—4.30pm daily \*early finish Friday

### COST

**Registration:** \$1150.00 (Including GST)

#### Registration entitlements:

- Admission to entire program
- Course materials
- Morning, lunch and afternoon teas.

**NB: Accommodation is not included in the registration fee.**

**Book early to avoid disappointment, as places are strictly limited.**

### PAYMENT

Full payment by cheque (made out to Monash University) by **Friday 25th May, 2012**. Alternatively, an invoice can be sent to your department/organisation upon request.

### Terms and Conditions

At least 14 working days notice is needed if you are unable to attend the course. Cancellations made less than 14 days prior the course start date will only be eligible for a 5 per cent refund of the full course fee. Participation in a Monash University, Health Promotion Short Course does not guarantee entry into a Monash University course.

### Please email, fax or send payment and completed registration form to:

Jade Kerr—Short Course Administration Officer  
Department of Health Social Science  
Building F, Level 5  
Monash University  
900 Dandenong Road  
Caulfield East Victoria 3145

**Fax:** +61 3 9903 1658

**E:** healthsocialscience@monash.edu

### Further Enquiries

Jade Kerr—Short Course Administration Officer

**Telephone:** +61 3 9903 1657

**E:** healthsocialscience@monash.edu